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Final Report

Business Management & Ethics

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Objective:

The objective of this project was to not just work on our management skills, involving the 4 key components

1. Planning
2. Organizing
3. Leading
4. Controlling

But to also bring these components on a specific field of work, mainly for a sustainable development in the society, which would reflect on the sustainable development goal given by UN for 2030.

Keeping the project guidelines, we planned to focus on one goal of the UN's sustainable goal 2030 "Zero Hunger". When we talk about just the UN sustainable development goal, it draws a bigger picture in which their aim is to help develop agricultural sector of the nation so people on a massive scale are not deprived of hunger. But since this project specifically states that we are to manage our objective with the given resources on a minimum and realistic level for the academia, we chose to help out a specific demographic, located in the urban area and provide food for cause.

Feasibility Study:

The idea was to cater to one of the goals of UN's sustainable goals and since "Zero Hunger" was the specific goal we wanted to cater, we did a brief market research. There have been a lot of recent developments on educating underprivileged children, those who belong to families who cannot afford to provide any kind of educational facility.

Upon surveying for such charitable schools and movements pushed or backed by NGO's. We came across a decent and the most recent activity pushed by "Ocean Welfare". The school consisted of approx. 25-30 students and it is located near Abdullah Shah Ghazi Shrine, under the Bahria Town Bridge. The school is named as THE FOOTPATH SCHOOL.

Feasibility Working & Calculation of Resources:

Upon working on feasibility, we have planned to arrange lunch for students on weekly basis and our criteria is to provide best healthy food for the young students which involves sandwiches, juices and biscuits. This food was purchased and planned through very well known bakery with



Our complete satisfaction of healthiness and quality assurance and it was supplied through our Cargo Van and all of this cost 70 rupees per student including our transport expense which is quite reasonable divided among us (5 members).

Execution:

On the day of execution on first week, due to some miscommunication the food was not ready on time so at emergency condition and due to our commitment we have planned organized lead and control the condition to fulfill our commitment by just following our study of BME. We then and there planned to buy food with best possible resource, then organized to make boxes of refreshments then and there after that lead the activity to distribute accordingly on time to every student and finally control other individuals so that the whole activity will be done smoothly and timely. From second week till the date we learned how to manage things and how to act in any emergency condition with backup plan and throughout from second week we MashaAllah successfully distributed the food as per our commitment.

Sustainable change the project brought to the society/community:

This project influenced other organizations to be associated with our cause which broadened our vision, such as Aghaaz-e-Seher (Welfare Organization) and Links (School). They collaborated with us to bring about a change and help the Footpath School to achieve its mission. Links school organized a Bake Sale to generate donations to provide to the Footpath School. This helped them to grow and expand their horizons. All these initiations led them to set up another arrangement for a school for such children at another geographic location. The school upon a positive note also initiated a conference/workshop for women of those children at school, to teach them the importance of education, to educate them about their rights and how they can also explore their opportunities within the professional field.

Long Term Planning For Continuation:

For long term continuation of this great activity we were planning to involve some welfare organization so that this great cause will continue as long as possible so for that we visited many organization offices and finally by the blessings of Allah and our efforts we engaged AGHAZ-E-SEHAR welfare organization who has studied our plan visited the school and has committed us to continue this activity in future and we have already given the responsibilities to ASWO and they already started working and has distributed the food to the students last week, not only this but we have also planned to have check and balance to their activity of distribution as they will share the pictures of food distribution with the feedback of the school principal.