

Missing Children Awareness

Project Report

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Business Management & Ethics

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Objective

To create awareness and provide sound knowledge to the children from different background about the implications of abduction, how deal with strangers, also to avoid such situations and how to deal with them.

Sustainable Development Goal

Sustainable Cities and Communities:

Make cities and human settlements inclusive, safe, resilient and sustainable

Project Description

Planning

Pointing our focus towards the most important problem we are facing as a nation which has been repeatedly neglected by the higher authorities of our nation is Child abuse and Child abduction.

Keeping that in mind our team had planned to create awareness among children of different background about the mentioned problem.

Our planning included awaring the children of our nation about how to handle these kind of situations resulting the planning of our project which was to create an awareness cell that can provide the children as well as their parents about these kind of situations and how to handle them.

Organizing:

We as a team divided our project into three parts.

- Seeking out different NGOs who are currently working on the project of Child abuse and Abduction, and selected Roshni Helpline as a liaison to peruse our project
- Using the platform that have the maximum reach to provide awareness that was Media.
- Reaching different schools directly to connect with the children about the mentioned issue.

Execution:

Execution was again divided into three parts which were tapping Roshni Helpline to support our project,

- The team arranged a meeting with the CEO of Roshni Helpline and convinced him to support the project which was eventually agreed by Mr. Ali (CEO Roshni Helpline),
- We arranged a live interview of Mr. Ali at Hot FM 105 so that he can explain the problem to the maximum reach of our nation.
- And in his supervision we focused on different schools to create awareness among the children.

Pre-Requisites Required

We had to have the following things before we could start our work as we found out while researching on the execution of plan:

- Police Verification of all the members of the group which was a requirement for the schools.
- A contact in media to conduct a session.

Challenges:

- Our first challenge was to tap the NGO that could help execute our plan to create an awareness cell, and convincing that NGO to take interest in our project.
- Second challenge was to arrange a live interview at FM Radio channel to jump start our project.
- Finally to meet with the management of different schools and explain them about how important this project was and to deal with the children of different classes and educate them about the problem of child abuse and abduction and how to deal with these kind of situations.
- The biggest challenge we had to face was that schools were reluctant in allowing us to enter their premises to conduct this session.

Achievement of Goal:

Our team successfully convinced the CEO of Roshni Helpline to take interest in our project.

We had arranged a live interview of Mr. Ali (CEO Roshni Helpline) resulting a successful second step of our project.

And for the third step we had convince the management of different schools to let us provide the platform where we could generate the true essence of our project that was to directly connect with the children regarding the issues however we have not been able to execute this step as most of the schools are reluctant to allow us doing this activity in their premises. We are still in continuous contact with a few schools. One of our emails has been attached in the Appendix A.

Longevity Plan:

Our main purpose have been achieved that was to create an awareness cell that would continually provide awareness and educate the young generation of our nation through media as well as our team will continually visit different schools to create awareness and our plan is to take this project to different platforms as well such as conducting different seminars and workshops under the umbrella of Roshni Helpline.

Appendix A

Principal The Citizen Foundation



Mansoor Mandviwala <mansoor.jes@gmail.com> Nov 30 (5 days ago) ☆

to ayesha.zaheer, mohammad.naqi, tazeen.imran, hareem.siddiqui, ▾

Dear M/s Ayesha Zaheer,

Greetings to you!!

I hope you receive this email in good health. We the students of M/s Tazeen Imran and M/s Hareem Siddiqui in Szabist have been assigned for a semester project for which we are working with Roshni Helpline which is an NGO who works to find the missing children. For this project we require different schools to visit and give sessions on awareness of this important issue, in order to be give sessions to the children, we are looking for permission from schools so that we can conduct a session of awareness at their school.

- To provide the best possible services, with the help from local authorities and volunteers, for reunification and psycho-socially rehabilitation of the affected children into mainstream society again.
- To strengthen civil society movement in general and the role of Community Based Organizations (CBO's) in particular in participatory development and HR issues to protect the future generations and minority communities through focused interventions.

We as a team would like to conduct a children awareness program in your school regarding the increased kidnapping cases as per our capabilities the tools to handle the situation if any occurs to them or with their friends. We believe in giving awareness to the society regarding this important ongoing issue in Pakistan, so that our beloved ones can counter to any kind of such situation.

We would be really thankful if you could allow us to conduct the session as this way we could be of any help to the society by providing awareness to the young generation. Your generous contribution for the welfare of society would be appreciated.

Regards,

MANSOOR MANDVIWALA

PROJECT ENGINEER

JES Instrumentation & Controls